

Perak Food Hunter Is Back Again



Rosli • 20/08/2022 • 0 comments • 689 likes • 1 minute read



A generous prize worth RM7,000 awaits the winner of the Perak Food Hunter 2.0 competition which is being organised for the second year, starting today until September 30.

After successfully attracting the interest of many food enthusiasts or 'hunters' to explore and comment on the unique food in Perak, the organisers once again opened this opportunity to the public.

According to the Chairman of the State Youth, Sports, Communication and Multimedia Committee, Khairul Shahril Mohamed, the initiatives of the Youth, Sports, Communication and Multimedia Office and Digital Perak are aimed at stimulating the local food sector economy.

"We open up opportunities to everyone regardless of age, race and so on. It's not just limited to content creators who are based on food reviews only.

"The condition is that they have to make a short video on the theme of food and reviews in this state only, regardless of stalls, restaurants and so on.

"We want to attract food lovers and foreign tourists to this state through the development of multimedia content as a digital marketing medium," he said,

after the launch of the Perak Food Hunter 2.0 competition.



Also present, Chief Executive Officer of Digital Perak, Meor Rezal Fitri Meor Redwan and the Chairman of the Perak Islamic Religious Council & 'Adat Malay, Tan Sri Mohd Annuar Zaini..

Meanwhile, Meor Rezal Fitri when commenting further on the competition said that the participants had to produce a food review video with the theme "Food that is in the State of Perak" and is no longer than three minutes.

He added that the participants who apply elements of independence in conjunction with the celebration of National Day and Malaysia Day will receive additional marks.

"I invite the entire Malaysian Family to participate in this competition.

"My hope is that the Perak Food Hunter 2.0 will get a favourable response and be more lively than before," he said.

This competition is open to all Malaysian citizens. In addition it is open to halal and non-halal food as well as individuals or groups.

The participants have a chance to win handsome prizes with first place getting RM 7,000, a trophy and a certificate. Second place will get RM 5,000, a trophy and a certificate while third place will receive RM 3,000, a trophy and a certificate.

